

# Why Us?

## Actually we have 11 Reasons.

#### 1. We never close.

We never leave, and the lights are never off. We are a true 24/7 365 company. Email us at 3:00 am New Year's day - we'll be here. It's part of our support promise.

#### 2. We're affordable.

When you truly consider the facts - when you add up all of the features - we undeniably offer more value than any nearest competitor. Sometimes you have to look beyond the price and consider all things such as quality, uptime, support and then features. There is a cost to "cheap web services" - don't let it burn you.

#### 3. We answer the phone.

Our average hold time for account management and ticketing is below 2 minutes.

#### 4. We hire amazing employees.

The talent runs deep within our organisation. This means a better hosting experience for you. While working at txtNation may be great, interviewing isn't all that fun. Our on-site (no book, no Google) written competency tests take approximately 2 hours to complete. Simply, we find, hire and train the most talented individuals possible and we work hard to keep them.



#### 5. Serving since the start.

We've been in this business since the beginning (in "internet years" that's something like 40 years!). We're not "fly by night" - we're not going anywhere. Our longevity and experience matters.

#### 6. Customers needed a new platform.

Mobile has changed and so have the requirements of media owners. Traffic is up and traditional platforms are buckling under the pressure. A new solution was needed that could handle spikes and ease to deploy new services without costly reconfiguration. We had to re-invent our platform. If you'd like - go ahead, contact us.

#### 7. Highest SLA.

Regarded as the highest level of design and engineering by the Uptime Institute; our data centres surpass all previous standards for uptime, security, cooling and power redundancy. Search around... we can prove this to you.

#### 8. World's greatest designers.

The world's hottest, most talented designers have trusted txtNation for years to serve their digital creations for mobile.

Being the most critical demographic on the Internet, we believe this has strong merit.

#### 9. Innovation.

Over and over txtNation has been first to market with new technologies. Notably, we were the first to deploy tier 1 services for interactive services in West Africa, the first to conquer mobile content in several regions, the first true micro-billing platform and now we have just released the world's most powerful, affordable and managed mobile platform, Control Panel ver. 5.



#### 10. Great parties.

In appreciation of our customers, we like to throw rocking parties throughout the year. If you become a customer, you're invited.

#### 11. Google us...

We work hard for our clients. We also try to be humble so we'll let the rest of the world tell you more... txtNation can help you every step of the way in integrating our powerful solutions and technology into your new or existing services and architecture. txtNation offers the platform of choice for those who want the advantages of ease-of-use solutions that are available quickly, but which retain the international connectivity and flexible gateways that will really open your business to customers all around the world.

Talk to txtNation today.



### Talk to us.

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