

How do we match up?

Choosing a SMS Gateway Provider.

This document looks at the 13 questions that should be asked when selecting an SMS Gateway Provider, and how txtNation's service offering meets these requirements. The questions are covered in the "SMS Provider Guide" created by DevelopersHome. DevelopersHome.com helps programmers who wish to extend their knowledge to the wireless world by introducing them to the skills needed to develop and maintain sites and applications for wireless devices.

1. How much does it cost to send 1 SMS?

txtNation offers a highly flexible pricing structure which charges depending on your required reach and destination via our network options and routes worldwide. In addition, all txtNation customers have the ability to customise these routing profiles to their needs, with its intelligent router always selecting the least cost route available. If you would like view the cost to reach your destination network(s) please contact your account manager or our sales team.

2. Are there any hidden costs?

In the case of Two-Way SMS and Premium SMS, we charge a setup fee and monthly rental fee to cover the costs of setting up the numbers for you. Unlike 99% of premium rate SMS

providers we do not take any revenue share and no switching (inbound) fees, but pass this on to you, the customer.

3. Are there any monthly minimum purchase requirements or minimum usage requirements?

txtNation has a minimum purchase requirement of just 10,000 credits each time you buy with them.

4. Will the purchased bulk credits expire after a certain period of time?

txtNation will expire credits in dormant accounts where messages have not been sent for a period of 6 months. This is however negotiable on a case-by-case basis.

5. How good is the SMS provider's network coverage?

txtNation, with the award winning Gateway platform offers the world's most extensive network coverage, delivering messages to over 560 networks in 180 countries. Additionally, txtNation guarantees delivery to any mobile operator listed on its coverage page. Ported Numbers are accessible in the UK, USA, Netherlands & Australia.

6. How good is the SMS providers network quality?

The SMS Gateway offers excellent quality, reliability and carrier grade capacity.

7. Is the protocol you intend to use supported by the SMS Gateway?

txtNation's SMS Gateway API (Application Programming Interface) supports 4 protocols:

- HTTP / HTTPS
- SMPP

- XML
- FTP

8. Is the SMS providers API well documented and easy to use? Is there any sample code provided?

All API protocols have full PDF documentation of the steps needed to integrate with your application. It's HTTP API has a sample code document which includes PHP. All API documentation is freely available from the Control Panel.

9. What payment options does the SMS provider support?

txtNation supports the following payment options:

- Secure Online Credit Card Payment
- Wire Transfer Payments
- Direct Deposits (ZAR, GBP, Euro)
- PayPal
- Google Checkout

10. Is it easy to manage your account? Can you easily check the number of credits / sms in you account.

txtNation via the Control Panel offers an advanced online account management facility. Within CP one can:

- Manage your SMS Gateway API connection
- Purchase SMS credits (via contacting sales)
- Obtain detailed messaging reports
- Select custom message routing profiles

11. Does the SMS Gateway provider provide any free messages for testing?

txtNation offers free SMS test credits when signing up for any connection (API). You simply have to liaise with your account

manager that you would like this.

12. Does your SMS application require two-way SMS?

txtNation offers two-way SMS messaging in over 100 countries worldwide. The two-way service can be set-up through any existing txtNation SMS gateway API account.

13. How good is the SMS Gateway provider's support service?

txtNation offers its customers a 24 x 365 support centre to handle email or telephonic queries. txtNation support guarantees a 24-hour turnaround on all queries. For all support, txtNation offers a fully functional online support website: <http://sd.txtnation.com>, which includes:

- Frequently Asked Questions
- Product Guides
- Discussion Forums
- txtNation's Gateway API's (Application Programming Interface) supports 4 protocols:

- HTTP / HTTPS
- SMPP
- XML
- FTP

Talk to us.

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