Control Panel 5.1

A Quick Guide. http://cp.txtnation.com

txtNation Control Panel 5.1 is an exceptionally powerful tool for the billing and delivery of rich content and services. Via a streamlined, accessible Web-based interface, CP5.1 serves the enterprise in powering a range of award-winning mobile billing and messaging solutions.

CP5.1 provides a plethora of options to customise every aspect of how you use services provided to you by txtNation. Whatever services you use, you get 24/7 access to a control panel that enables you to finetune those services, request an upgrade, buy new services and to keep a close eye on data related to your account.

This introduction is not intended as a full instruction manual for using the control panel. It aims to give you an idea of the range of features available. As well as the helpful hints you'll find on the control panel itself, you can find extra assistance by contacting txtNation support direct. We're always happy to help you find what you're looking for.

Content Management.
For today's rich media-centric mobile applications, a powerful storage and management solution for content assets is

essential. CP5.1 provides a feature-rich content repository which is fully manageable using a Web-based interface. There's no need to use additional software to help manage your mobile content. In CP5.1, content management is built-in as standard.

Messaging services.

The explosive growth of interactive SMS services shows no sign of slowing down and adding MMS, WAP Push and email into the mix requires a powerful and flexible, yet easy to configure, messaging platform, which is exactly what CP5.1 provides. Usability is inherent in our messaging platform and CP5.1 makes it even easier to take advantage of this increasingly vital revenue stream.

Billing solutions.

Integral to CP5.1 is our array of alternative billing solutions. Setup credit card services right through to alternative platforms such as phone, wire and IVR. txtNation are a leading provider of alternative billing solutions. All these can be made available to you via CP5.1.

From SMS and WAP payments, to wire and cash, txtNation can facilitate billing across a range of platforms – giving you access to a worldwide marketplace. Whatever method your end-users pay with, you can bill them successfully, first time.

Portal design.

Create entire mobile portals and applications featuring many of the features one more commonly associates with browsing the Web.

Subscriptions and mailing lists.

Get access to a full range of tools to help your end users take

out subscription services with you. Keep track of spending habits and estimated generated revenues. With our mailing lists, you can keep in touch with your end users or use it as a powerful marketing tool to reach out to others interested in your products or services.

Statistics and reporting.

Visibility on the vast amounts of data generated when running live interactive mobile services is absolutely crucial to the success of current and future campaigns, and CP5.1 provides a variety of tools to help with reporting and statistical analysis of this data.

For any enterprise that wants to sell content and services in the mobile world, it is essential to keep track of your end users, as well as any associated metadata, such as user behaviour and subscriptions information. Having this data at your fingertips empowers you to take a more strategic approach to customer relationship management.

Logging and access permissions.

Everything in CP5.1 is configured using a Web interface, to which users identify themselves with a username and password. Since there are likely to be several people within an organisation working on potentially many projects using CP5.1, the platform supports a sophisticated access control system.

Advanced Shopping Cart.

Pay for each service and module as you require them with near plug-and-play convenience.

Support.

txtNationSD is the support and development arm of txtNation.

In the coming months, txtNationSD will give you more support options than ever. Using a centralised support system, accessing information about integrating and using our services will be faster and easier.

Key functionality and features.

CP5.1 provides:

• Centralised and intelligent content store

• Intuitive access to SMS, MMS, WAP and email solutions

• Wizard-driven templates for common services

• Easier integration with industry gateways

• Premium billing and alternative billing just a click away

• Create content portals easily

• Ideal to administer subscription and one-off purchases

• Real-time statistics

• Excellent campaign management

• Flexible support options

• White-label and reselling support

• Support for Digital Rights Management (DRM)

• Internationalisation options

• Fulfils network operators' requirements

CP5.1 is the next step in the evolution of txtNation's widely successful content management and applications platform, built on years of experience, and industry expertise in delivering both common and bespoke mobile services.

CP5.1 is the easy choice for any media or website content or service provider wishing to outsource a complete technical solution, catering for the full spectrum of both simple services and exceptionally advanced bespoke application development.

Some of the options available from txtNation Control Panel

Gateway; **Mobile Billing and Messaging**

SMS One Way (HTTP, SMPP)

SMS Two Way (HTTP, SMPP)

WAP Billing

Payforit

Direct Operator Billing

Widget; **Mobile Billing**

JunglePay WISIWIG Widget and API

Campaigns; **Mobile Billing and Messaging**

Alerts and Subscriptions

Bulk Push SMS

Competitions

Reverse Auction

Random Response

Shouts

Voting

Info Messages

Chat

Operator Chat

Group Chat (Chat Rooms)

People to People Chat

Talk to us.

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