

# JunglePay. Marketing Tips.

## Maximise your payment solutions.

We are delighted to have you as a client. This document was created to support and help you maximise your newly services.

Now that you have been integrated, there are a few simple tasks that you can perform that can make a world of difference to your bottom line.

This document is intended to provide you with additional information and useful tips how to maximise our solutions conjunction with your marketing.

Thank you again for your business and we look forward to a long and prosperous relationship. Should you have any further questions or comments, please do not hesitate to contact us. We're here to help!

Support Team txtNation

txtNation

[www.txtnation.com/sd](http://www.txtnation.com/sd)

### **A few Simple Steps**

- Inform your marketing staff that you have 'Micro'- and / or

'Alternative' Billing solutions.

- Communicate to your affiliates that you can now process and convert foreign traffic.
- Have dedicated traffic routed accordingly.
- Route declined credit card traffic to us - convert declines into sales!
- Add another billing option for Each Biller. e.g. Pay By SMS / Mobile.
- Include your new international payment capabilities in your newsletter, blog, or emails.
- Place our Pay buttons on the correct pages - sales are often lost due to incorrect placement of the Pay button.

### **Review your website performance**

- The website [www.alex.com](http://www.alex.com) provides an invaluable tool to review your website.
- You can type in your URL and select "Site Ranking".
- You can then view where your visitors are from, your site rank and what pages they view.
- You can drastically improve your conversions by targeting that visitor traffic from those countries that are listed. For example, if you see that a large percentage is from Germany, then translate your pages in German and place our payment buttons on those pages. You can also place a clickable German flag on your site

that will lead them directly to our payment page. Our payment pages are Geo targeted, so the page is already displayed in German and lists all the payment options that Germans are familiar with.

- If you see don't see certain countries it means that you have no or low traffic from those countries, and you can target them by listing your website with the countries' local search engines. This will increase your traffic and sales.

### **Convert Your Credit Card Traffic into Sales**

- Our billing options are the perfect tool to convert traffic into sales.
- We have solutions for all of your traffic.
- Also, send us your declined traffic and either link the "declines" to our join page or place our button on the declined page..

### **List your Website with Local Search Engines**

Search engines cater to local communities and increase your traffic. As part of your strategy you can list your website with these foreign engines, have a translated page for that market and execute transactions with our domestic payment solutions in their native language.

- Listing your website with local search engines takes only a few minutes.

Examples of local search engines are the Netherlands (<http://www.yahoo.nl/> addurl), France (<http://www.google.fr>), Germany (<http://www.google.de>), etc.

TIP: if you list certain key words, do not only list them only in English, translate them as well. A prospective client in Germany will not type a keyword in English but in German.

### **Flags and Local Pages**

- Placing flags of the countries you're targeting on your web page will improve your conversions.

### **Translate your Pages or Tours**

- Translations work very well to improve conversions and it's easy to do and affordable.
- A simple webpage (even 2-3 pages) in a local language will increase your traffic and sales.
- Even a few foreign words or "Click Here" in other languages will drive traffic to join pages.

### **Adding New Websites**

- As your business grows and you are adding new websites, please do not forget to add those sites via your admin page or go to txtNation SD (<http://www.txtnation.com/sd>).
- Make sure you add your price points for each new website.
- Add our pay buttons to your new payment pages.

### **Join Buttons**

- Our buttons can found at: <http://cp.txtnation.com>.
- Use our join buttons; use one of our Design samples, or Design similar buttons. They have proven to offer the best conversion rate.

## Talk to us.

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